

SZDT ENTERTAINMENT COMPANY, LLC

szdt entertainment company, llc



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Press Release

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Steven M. Schiffman Joins SZDT Entertainment Company as Director for Legal and Business Affairs

SCOTTSDALE, AZ, JANUARY 12, 2007:

SZDT Entertainment Company, LLC CEO, Alan Abrams, has announced that Steven M. Schiffman has been tapped to be their Director for Legal and Business Affairs, effective immediately.

Schiffman, a seasoned veteran of both domestic and international television and ancillary media, will serve two main functions: advise on all domestic legal and business affairs issues; and to take the lead with our international presence.

“At the present time, American prices are a great value for those companies in Europe and elsewhere. Who knows when the American dollar will increase in value?”

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observed Schiffman, who has worked in markets around the world. “We will give the non-American broadcaster an opportunity to license our format, become co-producers with us and/or just licensing our series.”

Abrams added that Schiffman will bring to SZDT Entertainment an expertise that will help the company expand in the global marketplace, especially in the drafting and negotiating of international licensing, acquisition, and distribution agreements.

“Steve has extensive expertise in entertainment, film, and television production including oversight of production legal matters, intellectual property enforcement, licensing, worldwide, for both private media and government”, said Abrams. Abrams added that Schiffman was the legal advisor to NYU’s online *Global Intellectual Property Law Resource Center* as well as being a former consultant to such international players as *Turner Programming Enterprises (TPE)* *RCA Video Enterprises* and UK’s *SelecTV*. As well as author of *Global Licensing Handbook: A Guide to Successful Deal-making and contributing editor to Show Business Lawyer: A Guide for the Practitioner*.

SZDT Entertainment Company and Bageldog Productions are joint creators of *The Weekenders Golf Tour*. Consisting of twelve (12) two player teams who were selected from a pool of applicants, based on skill level, personal interests and marketability. No players with registered handicaps below 10 were selected to participate. Starring Tiffany Nelson, Corey LaRusso and Bob Kubota as hosts, *Weekenders Golf Tour* was taped at Arrowhead Country Club, in Glendale, AZ on September 11, 2006.

The Weekenders Golf Tour’s official website is located at www.weekendersgolf.com. SZDT Entertainment’s official website is located at www.szdt.com.

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